

Georgetown Entrepreneurship Pitch Competition
Presented by the Town of Georgetown Redevelopment Commission

Dear Entrepreneurs and Innovators,

The Town of Georgetown invites you to showcase your entrepreneurial spirit and innovative ideas at our Georgetown Entrepreneurship Pitch Competition. This exciting event will be held on Monday, December 4, 2023, starting at 6:00 PM at Georgetown Town Hall, 9111 SR 64, Georgetown, Indiana.

Are you passionate about starting or growing your own business? Do you have a unique product, service, or concept that you believe can make a positive impact on our community? This is your opportunity to shine and potentially secure the support and resources needed to turn your dreams into reality.

The Owner of Lazy Sundaes is willing to negotiate to sell her building and land to the winner of this pitch competition. Lazy Sundaes, 9280 SR 64, is located on the western side of Georgetown within walking distance of several residential areas, downtown Georgetown, and Georgetown Park. For a photo of the building, please see Exhibit A. Lazy Sundaes currently serves as an ice cream shop that also offers lunch and dinner options. It currently has a 4 or greater rating out of 5 on sites such as Yelp, Tripadvisor, and Facebook.

The Town of Georgetown Redevelopment Commission is partnering with Lazy Sundaes to host the first Georgetown Pitch Competition. The Redevelopment Commission will be offering a Façade Grant to the winner of the pitch competition to help with any needed renovations on the outside of the building or property. The main objectives for the Façade Grant program are to encourage visual improvements, historic preservation, and economic investment. Eligible projects include general building/property improvements, for example: exterior painting, or repairs, signage, awnings, and landscaping.

The Town of Georgetown Redevelopment Commission partnered with the State of Indiana through their Indiana Community Collaboration Fund to offer start-up capital to the winner of this competition. Winners must stay in business for at least three years or face reimbursement fees back to the Town.

Please RSVP by Monday, November 30, 2023, to secure your spot in this exciting competition. You can RSVP by emailing us at reny.keener@georgetown.in.gov or calling 812-951-3012. Be sure to include your name, contact information, building that you are interested in, and a brief description of your business concept.

Don't miss this chance to make your mark in the entrepreneurial world and contribute to the growth and prosperity of the Town of Georgetown.

Sincerely,

Reny Keener
Town Manager
Town of Georgetown

Exhibit A

