

Town of Georgetown, IN

Ordinance # G-05- 32

AN ORDINANCE ESTABLISHING A POLICY TO ALLOW THE PLACEMENT OF PRIVATE ADVERTISEMENTS IN THE *GEORGETOWN GAZETTE* FOR THE TOWN OF GEORGETOWN, IN

WHEREAS, the Town Council of Georgetown is the entity responsible for protecting the welfare of the citizens and establishing Town policies; and,

WHEREAS, the Town Council of the Town of Georgetown believes that part of their job is to keep the citizens informed about the issues in the Town, and one method of sharing information which the Council employs is the periodic publication and distribution of the *Georgetown Gazette* newsletter; and,

WHEREAS, in an effort to keep the Town's publication costs minimized, the Town Council has offered to sell private, commercial advertisements in the *Georgetown Gazette* newsletter.

NOW THEREFORE, BE IT ORDAINED by the
Town Council of the Town of Georgetown, Indiana:

Section 1:

The Town's Clerk/Treasurer is hereby authorized to sell advertisements in the *Georgetown Gazette*. Said advertisements shall be no larger than ¼ of an 8.5" by 11" page. Said advertisement charge shall only pay for one edition of the *Gazette*; each publication date would require a second purchase of advertising space.

The ¼ page advertisement shall sell for \$100. A 1/8 page advertisement, or business-card-size advertisement, shall sell for \$50.00.

Section 2:

All advertisements are subject to the approval of the *Georgetown Gazette* Editors, which are the Town Council members and the Town Clerk-Treasurer. This approval process is necessary to protect the integrity and quality of the newsletter.

Since the *Georgetown Gazette* is published periodically, the dates and frequency of publication are set at the sole discretion of the Town Council and Clerk-Treasurer. A potential advertiser, therefore, can place an advertisement, but cannot dictate when said advertisement shall appear. The Town staff will do their best to prepare the *Gazette* in a timely fashion, but the timeliness must be primarily based on news items to share, and not solely on the fact that there are advertisements to be printed.

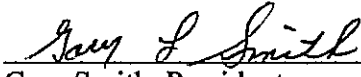
Section 3: SEVERABILITY

Should any portion of this ordinance be found to be invalid or unconstitutional, the remaining parts of this ordinance shall be severable and shall continue in full force and effect.

This ordinance shall be in full force and effect upon adoption by the Town Council.

NOW, THEREFORE, BE IT FURTHER ORDAINED that all Ordinances of the Town of Georgetown, Indiana which are in conflict with this Ordinance are hereby repealed to the extent of such conflict, and any Ordinance not in conflict with this Ordinance shall remain in full force and effect.

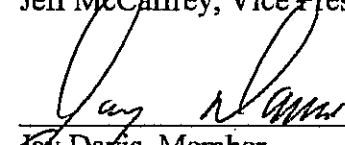
Adopted by the Town Council of the Town of Georgetown, Indiana, this 20
day of Oct, 2005.




Gary Smith, President



Jeff McCaffrey, Vice President



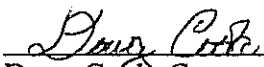
Jay Davis, Member



Dean Hammersmith, Member

Chris Carter, Member

ATTEST:



Doug Cook, Georgetown Clerk/Treasurer